



To Apply, please send your CV and cover letter to jobs@kazoolink.com

What is Kazoolink ?

Kazoolink, The new technology of mobile advertising and publishing for app developers!

With our headquarters in Paris and a worldwide presence, Kazoolink international team offers the best solution for advertisers to generate an optimized traffic in volume and quality. We provide our publishers an ingenious way to monetize an virally their audience. Kazoolink's premium worldwide traffic is made through our in house technology and partnerships.

Working with Kazoolink ! With us, you'll find super talented and extremely motivated team with a great team spirit and fun !, an amazing work-life, and more. We are looking for motivated and passionate people to join in our adventure and contribute to our company's success.

Marketing Manager

The Marketing Manager will work alongside the business team based in the Paris headquarters with the head of product as well as the head of business in order to build the best global marketing plan and execution of it. You will enjoy working on different projects such as: Event planning, newsletter strategy, social networks and online activities management as well as working with Kazoolink P.R agencies.

Key Responsibilities

- Planning and executing the 360 marketing projects alongside the business and the product creative team.
- Building the strategy based on pre defined business goals
- Following on the budgets and its ROI
- Planning and organizing events worldwide including working with different suppliers
- Updating all social networks profile pages of the company including LinkedIn, twitter, facebook etc...
- Working on the company messages with the PR agencies worldwide and different news \ media .
- Maintaining our top international clients public relationships

Requirements

3+ years experience marketing management or advertising agency
Bachelors degree or higher
Business English Must (copywriting skills preferable)
More languages is a plus

Personal Profile

Creative and yet – Business oriented person
Working on different projects simultaneously
Friendly and client service oriented profile